



VALLUVAR

COLLEGE OF SCIENCE AND MANAGEMENT

A Co Educational Institution Affiliated to Bharathidasan University

Recognized under section 2 (f) & 12 (B) of the UGC Act 1956

NH - 7, Karur-Madurai National Highway, Puthambur (PO), Karur - 639003, Tamilnadu



PROSPECTUS

LEARNERS TODAY !

LEADERS TOMORROW !



**"Decide your Destiny
Step into Valluvar"**

About Us

Valluvar Educational Trust was established in the year 2001 by Thiru. K. Senguttuvan, a notable industrialist in this region. Being a philanthropist, the chairman committed himself towards the upliftment of the rural masses through various community development initiatives. His penchant for education was the drive to establish Valluvar College of Science and Management in a serene, sprawling 40 acre landscape, on the Karur – Madurai National -Highway.



Valluvar College of Science and Management was established in the year 2004, with a magnanimous vision of creating human assets with high ethics, who would considerably contribute for the betterment of the nation. The college offers 13 Undergraduate programmes, 4 Postgraduate programmes, M.Phil and Ph.D in Commerce. The college has the noble aim of enhancing the knowledge of students belonging to rural society, minorities, and economically down trodden by offering a need based education and ensuring secured placements. The college transforms the students into meaningful citizens by teaching life lessons obtained from Thirukkural.



VISION

The college aims to excel as the centre of academic excellence by providing quality education, enrichment of global competence, preparedness for employability, focusing on character building and self-esteem, instilling the societal concern that leads to holistic development.

MISSION

- To provide state of the art infrastructure and conducive environment to ensure best higher education
- To foster the skills of every student through the guidance of forefront academic fraternities
- To empower the rural students with gamut of knowledge through rich curriculum and effective teaching pedagogies
- To enhance the unconventional research and innovation in various domains to meet the national and global demands.
- To act as a springboard to the students in order to catapult them into a glorious career by making them employable at global scale
- To escalate the entrepreneurial capability of younger minds and make them self-Reliant
- To impart ethos, discipline and character through the ideals of Thirukkural, in order to bestow ethically exemplary citizens

CHAIRMAN MESSAGE



கேழல் விழுச்செல்வம் கல்வி வொருவற்கு
மாடல்ல மற்றை யவை.

– திருக்குறள் அதிகாரம் குறள்:400

Said the eminent Tamil poet and philosopher Thiruvalluvar. Among all the richness learning is imperishable that cannot be destroyed by anything in this universe. VCSM is constantly striving to fill the young minds with this eternal richness, because once the mind is enlightened that cannot be darken again. Being a business man for more than four decades I observed that the economy of karur district should be uplifted. And also I perceived that shortfall of quality education to the young generation was the main reason behind. That's the point where I made up my mind to start an Institution that offers quality education for students from rural background and provide multiple job opportunities through excellence in education.

It is not wrong when a man is born poor but it is his sole mistake if he dies poor. Envisioning to bridge the gap between the mainstream and the marginalized sections of our society, we bestow a quality and interdisciplinary education that meets the needs of the competitive world.

VCSM aims to foster initiatives to promote the spirit of civic responsibility in students. We accord prime importance to the behavioral discipline, moral integrity and cognitive developments of our students. Our pedagogy encourages both the student body and the teaching staff to collaborate as equal partners in order to achieve a certain objective, which in turn helps to map out the desired results. If you strive for greatness, you will undoubtedly achieve your goals. I wish you all a great success.

Thiru. K. SENGUTTUVAN, M. Com.,
Chairman & Correspondent

Valluvar College of Science and Management

WHY VALLUVAR?

Valluvar College promotes values, virtues and wisdom as the core of human life. Valluvar College is the only institution that provides a forum for students with divergent thought and allows them to give life to their creativity. Students are provided room to think critically because VCSM believes critical thinking helps them solve problems and make better decisions. Our aim is to provide students with access to high-quality education at a price they can afford, bestow them with the skills they'll need to succeed in their chosen fields, instill in them a sense of morality and ethics, uncover latent talents, and help them develop into their full potential as leaders, business people, and good human. The college focuses primarily on student placement on a global scale, with the help of a well-equipped placement cell. We encourage students who are interested in both internal and external transitions, independent thinkers who want to make a difference, and those who want to better themselves in response to global needs.



COURSES OFFERED

UNDER GRADUATE PROGRAMMES:

- B.A. English
- B.A. Tamil
- B.A. Public Administration
- BBA
- B.Com
- B.Com. (Computer Applications)
- B.Com. (Professional Accounting)
- BCA
- B.Sc. Computer Science
- B.Sc. Fashion Technology & Costume Designing
- B.Sc. Hotel Management & Catering Science
- B.Sc. Mathematics
- B.Sc. Physics

POST GRADUATE PROGRAMMES

- M.A. English
- M.Com. (Computer Applications)
- M.Sc. Computer Science
- M.Sc. Mathematics

RESEARCH COURSES:

- M.Phil. Commerce
- Ph.D. Commerce



Prominent Highlights of VCSM

- VCSM offering free education to the students who recite the 1330 couplets of Thirukkural
- VCSM produced more than 250 University Rank Holders.
- More than 10000 students graduated from VCSM from its inception in 2004
- VCSM ensuring that the students are placed in leading multinational companies, banks, international hotels and other prominent industries.



CLUB DETAILS @ VCSM

Clubs at a college are attuned to help students get most out of their experience while they are enrolled at the college for their academic pursuits. Valluvar College has 12 innovative clubs, both academic and non-academic, in which students actively participate and showcase their talents. These clubs offer limitless opportunities for student leadership and participation beyond classroom setup and academic programme. In addition to academic endeavours, club activities play a key role in determining and channeling students' passions and interests. The activities conducted by these groups teach students valuable life lessons, preparing them not only for the workforce but also for the treacherous route to survival in this world of cutthroat competition.

ACADEMIC & NON-ACADEMIC FORUMS AND CLUBS

- National Service Scheme (NSS)
- Youth Red Cross (YRC)
- Red Ribbon Club (RRC)
- Entrepreneurship Cell
- Book Worm Club
- Rotaract Club
- Eco Club
- Culinary Club
- Sports Club
- Yi Yuva Club
- Fine Arts Club
- Women Empowerment Cell



DEPARTMENT OF TAMIL

B.A TAMIL – 3 YEARS

Department of Tamil was started in the academic year 2006 -2007 with an aim to Envisaging the importance and need of widespread reach of our classical Tamil Language and Literature across the states and across the countries, understanding and realizing the employment opportunities for Tamil students in Government and NGOs. The department encourages students to prepare for developmental activities of Tamil language for catering the needs of native Tamil speaking community.



DEPARTMENT OF ENGLISH

B.A., ENGLISH - 3 YEARS / M.A., ENGLISH – 2 YEARS

The Department of English is run meticulously, with the motto of developing the competence over English language and the literary knowledge of the students from the rural background, since its inception in 2007 in the Institution. Studying English makes students perfect 21st century global citizen. Being the global language, English offers versatile career opportunities not only in a particular domain or region, but almost in all the fields around the world.



DEPARTMENT OF BUSINESS ADMINISTRATION

B.B.A– BACHELOR OF BUSINESS ADMINISTRATION – 3 YEARS

Responding to the popular demand for management education the college has started the Bachelor of Business Administration (BBA) programme from the academic year 2005-2006 The department enhances the students with excellence in leadership and service in a global society through academic and co-curricular programme. The department envisages providing value based business administration and management education for global excellence.



DEPARTMENT OF COMMERCE

B.COM / B.COM (CA) / B.COM (PROFESSIONAL ACCOUNTING) – 3 YEARS / M.COM (CA) – 2 YEARS / M.PHIL., / PH.D.,

The department of Commerce was started to put forth the importance of commerce and business field, undergraduate degree programme was started in the Department of Commerce in the academic year 2005 – 06 and M.Com(CA) added in the year 2010 - 11 The B. Com (Professional Accounting) Programme introduced in the year 2021 – 2022 The department aims to cultivate in students an uncompromising commitment towards enhancing the quality of life both at the organizational and societal level. It prepares and promotes the students to passionate pursuit for academic and intellectual excellence.



DEPARTMENT OF MATHEMATICS

B.SC., MATHEMATICS – 3 YEARS / M.SC., MATHEMATICS – 2 YEARS

Envisaging creating an academically sound environment nurturing, encouraging excellence in research and teaching in Mathematics with social value, the Mathematics department was started in the academic year 2006 -2007 and PG programme was introduced in the year 2013. It serves the society by preparing tutees for professional practice as Mathematics Teachers & Scientist by providing continuing educational opportunities for practicing mathematics and making original contributions to the Mathematical Sciences.



DEPARTMENT OF PHYSICS

B.SC., PHYSICS – 3 YEARS

Started in the year 2016, the department of Physics aims to enhance quality teachings & learning in basic and applied Physics and to develop each student as an embodiment of confidence, courage & conviction with the values of interactions of natural components and their interaction. The department gives space for students to learn the basic laws and knowledge about natural phenomena by themselves to understand various phenomena of the material world.



DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING

BSC., FASHION TECHNOLOGY AND COSTUME DESIGNING – 3 YEARS

Aesthetics sense of experiencing good art or seeing true beauty is a source of value and meaning in human life. With this moto, department of Fashion Technology and Costume Design was started in the academic year 2005 – 2006. The department aims to create a platform for students to the field of studies in design, concept management, design production management, quality control, planning, fabric design, printing, fashion accessory design, fashion merchandising, textile science, color mixing, marketing the home designed products. The department is the one and only pioneering institute of fashion education in Karur district.



DEPARTMENT OF HOTEL MANAGEMENT AND CATERING SCIENCE

BSC. HOTEL MANAGEMENT AND CATERING SCIENCE – 3 YEARS



The first department established in the year 2004 was, Hotel Management and Catering Science As a field of study, it involves learning the management techniques that cover all aspects of managing a hotel business including hotel administration, marketing, housekeeping, accounts, maintenance, food management, catering, and beverage management. The department aims the students to get professional experience to a lucrative entry positions in food or beverage service, accounts, restaurant service, executive housekeeping, marketing in hotels. Further, it has the policy of imparting quality education and training for the students in order to achieve globally accepted capabilities in the field of hospitality.

DEPARTMENT OF COMPUTER SCIENCE

BACHELOR OF COMPUTER APPLICATIONS (B.C.A) - 3 YEARS

BACHELOR OF SCIENCE IN COMPUTER SCIENCE (B.SC. COMPUTER SCIENCE) – 3 YEARS

MASTER OF SCIENCE IN COMPUTER SCIENCE (M.SC. COMPUTER SCIENCE) – 2 YEARS

Department of Computer Science started in the academic year 2006–2007 with the objective of imparting technology knowledge and skills to rural students and MSc Computer Science programme was added in 2010. The department has well equipped laboratories with the state of art technology and other facilities. It has produced quality professionals holding key positions in IT companies across the globe.



DEPARTMENT OF PUBLIC ADMINISTRATION

B.A., PUBLIC ADMINISTRATION – 3 YEARS

With a grand view on promoting students to administrative service in state and central governments, under graduate programme BA Public Administration was started in the academic year 2007-2008. The department encourages the students to become Bureaucrats in Indian Administrative services. Further, the department encourages students for the highest standards of Professional Practice and service to the Public by enhancing the understanding of Public Sector and advocating the highest values and ideals of Public Service.



OUR RECRUITERS





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